



Class Dojo

Further information available at: <https://www.classdojo.com/en-gb/transparency/?redirect=true>

Types of information shared

First and Surname Initial

Account types that share this information

Teacher, Parent, School leader, and Student (via teacher)

How ClassDojo collects this data

Directly by the user on our website, or mobile app, or if its the student by the teacher; via the School Directory by teachers and school leaders; also, when users fill out surveys or contact us via Customer Service/email

The purpose for ClassDojo collecting this information

Establishing one's identity within a school community, or for support needs/responding to surveys; to invite more teachers via the School Directory

How this information is used

To send an SMS message to invite a (potentially) non-logged in user to ClassDojo; if for support or a survey, to let a ClassDojo team member contact the individual

Where is this data stored (and which third-party service providers hold it, if any)

Data stored on AWS servers in the U.S. and MLab in the U.S.; back-ups are in the same locations (AWS/MLab in the U.S.); Zendesk in the U.S.; SurveyMonkey in the U.S.

Is this data shared with any other third-party service providers, and if so, who and for what reason?

Sendgrid in the U.S., to help us send friendlier emails

Is this information transferred outside of the European Economic Area (EEA)?

Yes - to the U.S.

What is the legal basis for processing this information under the GDPR?

Legitimate interest and performance of contract